

## BROCHURE

**Ramon Ferreyros** is by large considered the most successful rally driver in the history of Peruvian Motorsport. He is one of the most recognized sportsmen in the country, and recently voted one of the five Peruvian sports personality's of the last decade.

He has been competing for 28 years, most of those years as a professional rally driver. He started his rally career in the United States, while attending the University of California at Los Angeles. After only three years in rallying, he won his first championship. At the age of 21, he packed his bags and went to live in England; with his goal set on becoming a world championship rally driver. He struggled with lack of sponsorship, but still became a major figure driving Group N cars in the British International Championship.

His first taste of success came in 1988, when he won Group N in the 24 Hour of Ypres rally in Belgium, this result earned Ramon the FIA B Priority seeding. Two years later, he went on to win the European Group N Championship. He was offered to drive a Group A Lancia for the Italian Grifone Team in 1992 and 1993. Lack of financial sponsorship resulted in Ramon competing in only three to four rallies per year, but in those rallies he still managed to trade stage times with the likes of Andrea Aghini, Piero Liatti, and Patrick Snyers.

Because of family commitments, he had to leave Europe and return home to Peru, where he immediately started winning rallies and national championships. His only objective was to compete in the World Championship, and finally, in 1999 he obtained the necessary funds to drive in 4 WRC rallies in

Group N. Success came early with second place in the Acropolis Rally in Greece, and a Group N win in the Rally of Great Britain, on the same year.

He finished third in the 2002 Production Class World Rally Championship driving a Mitsubishi. That year, after winning in Corsica and Argentina, he started the second half of the championship with a comfortable lead in points in front of Malaysian driver Karamgiht Singh; but two consecutive "Did not finish" ("DNF", in racing parlance) because of engine problems put him out of contention for the title race.

Ramon has started 27 World Championship Rally's in Group N, of which he won 3, and finished in the podium 7 times. He has won 6 mayor championships in the last 10 years. Since 2006 he has been contracted as a full time rally driver by the Gildemeister Group, one of the largest automotive companies in South America, with sales of more than 65,000 vehicles in 2010.

He is a fitness fanatic and competes regularly in Triathlons as part of his physical and mental training for rallies. His main hobby is flying, and he currently holds a private pilots license with multi engine and instrument ratings. He is married to Josie Diez Canseco, a very famous astrologer and TV personality in the region, and has four kids.

## **RAMON FERREYROS**

### **MOST IMPORTANT CHAMPIONSHIPS**

- 4 Times Peruvian National Champion
- 3 Times Chilean National Champion
- 2 Times South American Rally Champion
- European Group N Rally Champion 1990
- Third Place in the Production WRC Championship 2002

### **STATISTICS**

- Competed in 213 Major Rallies (145 in gravel, 68 in asphalt)
- 31 Overall Wins
- 43 Group N Wins
- 27 WRC Participations in Group N4 (3 wins, 3 times 2<sup>nd</sup> place, 1 time 3<sup>rd</sup> place, 5 times 4<sup>th</sup> place, 4 times 5<sup>th</sup> place).